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Mouth-watering Fruit of the Sensational New **BONANZA BERRY**

On Our  
Front Cover

THE  
Sensational  
NEW

**RED RICH**

EVER-  
BEARING  
STRAWBERRY



The New **MAGNABERRY** Is Loaded with Delicious Fruit



## STRAWBERRY PLANTS ORGANICALLY GROWN

The following strawberry plants and the phlox plants listed in this catalog are grown in Indiana in fertile sandy loam soil with clay subsoil. In early spring every acre of the propagating land is subsoiled then treated with Dow Fume 40 W to sterilize the soil and thus eliminate nematodes, etc. Cover crops of cow peas and corn mixed are grown and well fertilized as sown. This cover crop is disced into the soil and this is followed by broadcasting several tons of barnyard manure per acre before planting. Hereford cattle are fed the year around for this purpose.

Five 8 inch wells furnish water for irrigating, with Champion portable irrigation equipment, the 40 acres of strawberry and 15 acres of phlox plants grown. The 600 acres of land plus the irrigation system permits extensive rotation.

Special power plant diggers retain all the roots.

Dormant plants are placed in cold storage as dug and these dormant plants are used to fill orders from December into March, also late May and June shipments. Fresh dug plants are shipped during the month of April.

We have these plants shipped direct to you, postpaid, from the growing grounds, when you want them. All plants are fully guaranteed and all replacements, if any, will be made free of charge for plants and postage.

### RED RICH EVERBEARING STRAWBERRY

"It's the best everbearing to come down the pike in a long time", state the men of the Minnesota Experiment Station. It is said to be the "greatest development in strawberry culture in the past 50 years." It is believed that it will soon become the leading everbearer in the United States.

RED RICH is the result of a cross of Wayzata Everbearing and Fairfax June bearing. It is a chance seedling, one in a million, that hit square retaining the good qualities of both parents.

1. As a dessert berry it has very high quality, honey sweet from its parent Wayzara, large and deep red all the way through like its parent Fairfax. Fruit and appearance of the plant are very similar to Fairfax.

2. RED RICH is not surpassed as a freezing berry, as it is very firm and deep red clear through, like its parent Fairfax, which is at the top of the list in firmness and shipping qualities. RED RICH does not mush up when thawed due to its firm meaty quality and in addition is very sweet, requiring little sugar.

3. High yield. It has produced a June crop comparing favorably with standard June bearing varieties, followed by a heavy everbearing crop up to frost.

4. The RED RICH plant is said to be the largest of strawberry plants, the crown and root system being exceptionally large, as well as the leaves. This sturdiness makes for disease resistance and capacity for its outstanding yields.

5. RED RICH has withstood temperatures of 30 degrees below zero, without benefit of snow cover, with no noticeable winter injury.

(See Prices on Page 5)



From every standpoint RED RICH is tops in the strawberry world. SUPPLY is LIMITED - order yours now before supply is sold out!

**\*\*See illustration of RED RICH on front cover\*\***

PLANT PATENT No. 993 has been issued on RED RICH

\*\*\*\*\*

Mr. George W. Nelson wrote on Feb. 3, 1950:

I have examined hundreds of strawberry varieties since 1914 in my work as a nursery inspector of Minnesota and have grown 5 to 7 acres yearly since 1935. It is my opinion that the new Hagerstrom everbearing variety (now named RED RICH) is much superior to any everbearing variety from every stand point.

As a dessert berry it combines the high quality of the Wayzata (honey sweetness) and the Fairfax (which are its parents) with high yield. The flesh of Red Rich is firm and red clear thru, the core is small and the berry ripens evenly under normal conditions. It has an attractive red glossy color. *It is not surpassed as a freezing and processing berry, in my opinion.*

It stands up well and ships well. During last summer's hot weather berries which had been picked on the ripe side were still salable after three days in room temperature. When kept in a refrigerator the berries were still good after 10 days.

Then as an early season berry (June crop in Minnesota) it appears to be an excellent variety. We picked the first berries on June 6 and the last berries of this crop on July 6. The quality was high and the berries maintained size thruout the season and tho no record was kept, it looked to me as if it yielded as much as any of our commercial varieties such as Premier and Beaver.

I am planting half of my commercial acreage to this variety during the coming year.

Sincerely,

(Signed) George W. Nelson

## WAYZATA EVERBEARING STRAWBERRY

Most horticultural authorities and some growers claim Wayzata and Rockhill (26) are the same variety, but there seem to be certain differences. The Wayzata makes some runners whereas the Rockhill as a general rule seldom makes any, although it makes more under certain conditions of heavy irrigation and fertilization. One leading Rockhill grower expressed the opinion to me that they are the same after trying them side by side, but later wrote that the Wayzata may have been produced by propagating Rockhills solely from runner plants, thus getting a plant which produced some runners normally, which was named Wayzata after the town of Wayzata, Minnesota. It makes less runners than other runner producing strawberries.

(See Prices on Page 5)



Wayzata is a very high quality berry, very sweet and of delicious flavor and quite productive. It has been a leading everbearer in the East and does well on this coast as well. It can be propagated either from runner plants or by dividing the crown as is done in the case of Rockhill.

## SUPERFECTION EVERBEARING STRAWBERRY

Superfection is noted for fine flavor and large yields, glistening deep red and red all the way through. Healthy, thrifty and a grower of large plants which produce an abundance of berries in spring, summer and fall.

## PRICES OF PLANTS, POSTPAID

Send us your orders for these plants and we will have them shipped direct to you from Indiana, postpaid, at prices quoted. All plants guaranteed; any replacements free of charge for plants and postage.

### RED RICH

25	50	100	250	500	1000
\$5.00	\$8.50	\$15.00	\$32.50	\$55.50	\$97.50

### WAYZATA

25	50	100	250	500	1000
\$4.00	\$6.50	\$11.00	\$21.00	\$36.00	\$67.50

### SUPERFECTION

25	50	100	250	500	1000
\$2.75	\$3.50	\$ 4.85	\$ 8.50	\$14.00	\$25.00

### DORSETT, FAIRFAX, PREMIER, ROBINSON

25	50	100	250	500	1000
\$1.25	\$2.00	\$ 3.00	\$4.50	\$ 8.00	\$14.00

### AMBROSIA, ARROWHEAD, CATSKILL, FAIRLAND, LATE GIANT MAJESTIC, SPARKLE, TENN. BEAUTY, TENN. SHIPPER

25	50	100	250	500	1000
\$1.25	\$2.00	\$ 3.00	\$4.75	\$8.50	\$15.00

## NORTHWEST STRAWBERRY (WASH. 220)

The Northwest strawberry was developed at Western Washington Experiment Station and released for trial in districts where the Marshall can no longer be grown successfully because of the presence of the virus disease known as yellows. Northwest has shown strong resistance to this disease. It has in its ancestry some of the most outstanding varieties for yield, quality and disease resistance. Trial plots were established at four Washington experiment stations. In all these the plants made strong growth and produced good crops, exceeding the crops obtained from Marshall.



Typical berries of Northwest are long conic in shape, except in the earliest pickings when many are broadly wedge-shaped. With normally vigorous plants berry size has been large to very large in early pickings, dropping off gradually to medium size at end of season. Small size has not been a problem at any time. Color of berries has shown some variation, being excellent at Puyallup and Centralia, somewhat darker at Vancouver and slightly lighter at Mt. Vernon. At Puyallup the color is bright crimson with a high gloss which has distinct eye appeal. The flesh is firm, not hollow or only slightly so in the largest berries, and uniform light red throughout. The large green cap is easily removed in the field, leaving no stem, when being picked for quick freezing, a decided asset. It has typical strawberry flavor without the undesirable sourness or bitterness found in some varieties.

The ripening season is late, beginning about a week after first picking of Marshall. This characteristic may help it to escape blossom damage by frost, and will extend the marketing season. Northwest is a single crop variety, showing no tendency to the everbearing habit.

In experimental processing Northwest has been frozen, both whole and sliced, with sugar and with syrup added. In blind sampling it has been rated from slightly inferior to equal to Marshall in flavor. In almost all cases, sliced samples have been superior to Marshall in appearance, the slices holding their shape better because of firmer texture. Frozen whole berries have been exceptionally good. Canned samples have been rated superior to the best canning varieties.

The above information is taken from Mimeograph Circular No. 149, The Northwest Strawberry. You may be able to obtain this circular by writing to the Western Washington Experiment Station, Puyallup, Wash.

## STRAWBERRY VARIETIES INTRODUCED BY THE UNIVERSITY OF CALIFORNIA

(FOR FULLER DESCRIPTIONS SEE OUR 1949-50 CATALOG)

### DONNER STRAWBERRY

The belief has been expressed to us that "in the area around Fresno, Reedley and Visalia the Donner will be the most outstanding variety, as that area is destined to be the production center for the freezer berry." And a grower near Zuma Beach, about 20 miles north of Santa Monica, who got some Donner from us last May, has ordered 8,000 Donner from us now (mid-Dec.), saying Donner has done the best of any variety for him and now he is planting nothing but Donner. He is now (mid-Dec.) picking Donner from his last May planting and says they are productive, high in quality and very firm.

### SHASTA, LASSEN, TAHOE, CUPERTINO STRAWBERRIES

These are said to be very much to be desired and in demand in coastal areas like Watsonville, and the average yield of the Shasta alone among the better growers, we are told, will average over 4,000 crates (12 baskets) per acre per year. Planting Cupertino where the weather is excessively hot we are told is not advisable. We have had more call for Lassen this fall in Southern California than for any other variety.

### SIERRA STRAWBERRY

(See our 1949-50 catalog p. 8)



## CAMPBELL STRAWBERRY

Campbell is not recommended for the coastal area because in that area unless properly picked (semi-green), it turns very dark, which the freezer people find undesirable. On the other hand, if the Campbell is grown where the weather is warm, like Sacramento, Modesto, Stockton, etc., the color is lighter and not objectionable and the production tremendous. One grower in the Sacramento area is said to have picked this year up to Aug. 20th 3600 crates of Campbell per acre.

## UTAH CENTENNIAL EVERBEARING STRAWBERRY

During the summer of 1940 several everbearing strawberries were being tested in a plot in Utah, in which were planted the varieties Minnesota 1166 (Evermore), Streamliner, Rockhill, 20th Century and Lindalicious. The variety Utah Centennial developed from a chance seedling in this plot.

Utah Centennial is said to outyield 20th Century or Utah Everbearing, and Centennial is said to be about a week earlier, larger, more uniform in shape, much better flavor and with a much larger sugar content.

Growers in the intermountain area of Utah and Idaho like the Centennial better than any other variety they have tried out. A grower named Matsumoto, in Idaho, when seeking a new variety, tried Centennial on the recommendation of his county agent, Frank E. Hackler, who says: "We took a chance on this variety but now we use the one-fourth-acre plot as a demonstration unit. Many other growers are now interested in the Utah Centennial strawberry."

Mr. Matsumoto has five acres of other strawberry varieties, including the President, Marshall and Streamliner, but finds none of these equals the Utah Centennial. He picked off the first blossoms to get the plants well established, and the first berries were marketed in July and the crop was in heavy production through September. Even the runners made good sized berries.

A report we received early in June stated that many 20th Century, Utah Everbearing and Utah Centennial were planted in the Florin district last season, but orders for this season were coming in from there for a much larger number of Centennial plants than for the others. Plants of Centennial planted there in November of last fall were producing the finest of berries in early June.

It seems that Utah Centennial is a distinct variety, and not the same as 20th Century or Utah Everbearing.

## UTAH EVERBEARING STRAWBERRY OR 20TH CENTURY EVERBEARING STRAWBERRY

These seem to be simply different names for the same variety. The name Utah Everbearing is said to have started when some Utah growers started to ship 20th Century berries under the name Utah Everbearing.

(See Prices on Page 18)



## LINDALICIOUS STRAWBERRY

SEE OUR 1949-50 CATALOG p. 11

## STREAMLINER EVERBEARING STRAWBERRY

SEE OUR 1949-50 CATALOG p. 15

## ROCKHILL EVERBEARING STRAWBERRY

SEE OUR 1949-50 CATALOG p. 18

## GEM EVERBEARING STRAWBERRY

SEE OUR 1949-50 CATALOG p. 20

(See Prices on Page 18)

## MAGNABERRY

### "OUT OF THIS WORLD" IN FLAVOR, SIZE AND YIELD

Here is a berry entirely different from any other berry. It was produced by repeatedly crossing blackberries, red raspberries and black raspberries, Magnaberry being the final result, something unique, combining the fine qualities of the other berries.

The fruit is round and of extraordinary size, as big or bigger than the well known Boysenberry, with some of the fruits as large as a half dollar. It ripens in June in Southern California and the yield is amazing. The fruit is borne in large clusters that hang down over almost the entire surface of the big plant with 10 to 30 berries per cluster. Compare this with Boysenberry which produces 5 to 7 berries in a cluster. The yield exceeds any other berry.

The flavor of Magnaberry is a delightful combination of raspberry and blackberry with a sweetness and zestful tang which are a delight to the palate. The seeds are so small and inconspicuous as to be unnoticeable when eating the berries. It ripens its big crop over a period of about six weeks, having a much longer ripening season than most other berries.

The Magnaberry plant is quite vigorous, with long vigorous canes which need support on a trellis or fence. For home planting they should be planted from 6 to 8 feet apart.

How good they will be commercially remains to be seen, but as a home fruit they are tops, at least in California. For best results in picking, the berries require a little twist. Plant Patent applied for.

Prices, postpaid: 1, 50¢; 5, \$2.25; 10, \$4.00; 50, \$15.00

SEE PHOTO OF MAGNABERRY ON INSIDE OF FRONT COVER



## KAYBERRY

SEE OUR 1949-50 CATALOG pp. 16, 20, 21

A grower at Ventura picked 128 baskets of Kayberries last summer from two 2-year-old and one 1-year-old vines. He placed one of the berries over one of the berries in the picture on page 21 of our 1949-50 catalog and it completely hid the berry in the picture.

Our comparison of the Kayberry and the Olallie blackberry will not be complete till next summer, but from our comparisons so far the Kayberry seems a little larger and a better flavor than the Olallie.

Limited number of plants available. These plants will be much better than those we had last spring, and earlier, should be ready by February or March.

### PRICES OF PLANTS, POSTPAID

1, \$1; 3, \$2.25; 5, \$3.50; 10, \$6.50; 25, \$13.75; 50, \$25

## BOWEN THORNLESS BLACKBERRY

This berry is a long, large berry, good flavor and productive, the canes as smooth as a grape vine. The berries seem to be larger than either the Kayberry or the Olallie. It bears over a long period as a rule. The Ventura grower mentioned above picked 136 baskets of these berries last summer from two vines several years old. Very limited number of plants available.

PRICES, POSTPAID: 1, \$1; 3, \$2.50; 10, \$7.50; 25, \$15

## OLALLIE BLACKBERRY

This berry was developed at the Oregon Agricultural Experiment Station at Corvallis by Dr. George F. Waldo, and tested in Oregon, Washington and California as Oregon-609. It is the result of a cross made in 1935 between the Black Logan and the Young.

The Station bulletin says of it: "The Olallie is a vigorous growing trailing type blackberry whose outstanding characteristic is a bright black berry color. The attractive appearance of the fruit is combined with firmness of berry to make the variety very desirable for market. The berries are somewhat longer than Boysen and nearly as large, while the plant characteristics are similar to Boysen. The fruiting habit of this new variety is characterized by many fruiting laterals which, combined with good size of berry, makes it very productive.

"This variety has been tested in Oregon, Washington and California. Its flavor is not so high in Oregon in some seasons as the Boysen, but in California its flavor is considerably better. Limited tests in Washington indicate that it is not hardy in northern Washington. It is suggested for trial in all parts of California and in western Oregon."

PRICES, POSTPAID: 1, \$1; 3, \$2.50; 10, \$7.50; 25, \$15



## BOYSENBERRY

SEE OUR 1949-50 CATALOG p. 22

## YOUNGBERRY

SEE OUR 1949-50 CATALOG p. 22

## THORNLESS BOYSENBERRY

SEE OUR 1949-50 CATALOG p. 24

## NECTARBERRY

SEE OUR 1949-50 CATALOG p. 24

## THORNLESS LOGANBERRY

SEE OUR 1949-50 CATALOG p. 24

(See Prices on Page 18)

## BONANZA RED RASPBERRY

(SEE PHOTO ON INSIDE OF FRONT COVER)

Here, at last, is a red raspberry especially suited to Southern California, which is natural for it was developed at Ontario, so it should feel at home here.

It is the culmination of ten years of hybridizing undertaken to produce a red raspberry especially suited to our climate and growing conditions. Here is what the developer says of it:

- "1. Bonanza has been the heaviest bearer of raspberries that we've ever seen.
- "2. Bonanza berries are beautiful to look at. Big, bright red, they pick easily, are firm enough to handle and keep well.
- "3. The flavor is delicious. We doubt if you've ever eaten a better tasting raspberry.
- "4. Bonanza ripens early, two weeks before any other raspberry we grow. It keeps on producing for weeks in early summer and usually comes up with a fall crop in October.
- "5. The plant is full of vigor, which gives it the strong framework necessary to produce plenty of fruit every year.

"Bonanza has not yet been tested outside Southern California but we see no reason why it should not be a success in other areas as well." Plant Patent applied for.

Prices, postpaid: 1, 50¢; 5, \$2.25; 10, \$4.00; 50, \$15



URGH  
NEWBERG RED RASPBERRY

Newberg is said to be an excellent raspberry for marketing and for home use. The fruit is unusually large, firm, medium light red in color, more round in shape than Willamette, much larger and hardier stock than Washington. Its ripening season is midseason to late and it does not crumble. Its large size, bright red color, extra fancy flavor, and firmness have made it an exceedingly popular berry on this coast both for home use and for shipping. It is said to be the heaviest yielding raspberry and never known to winter kill. The plants are said to be vigorous, healthy and very resistant to diseases. It was introduced by the New York Fruit Testing Association, who declare it to be the best red raspberry in New York.

INDIAN 'SUMMER RED RASPBERRY

Like one of its parents, the Lloyd George, Indian Summer bears two crops, a spring or summer crop and a fall crop. The quality is good and the season very early. The plants are vigorous, upright, hardy, healthy and productive. The fruit is large, juicy, tender, mild subacid. Not subject to mosaic disease and is extremely hardy, even in Canada.

Indian Summer was developed at the New York Experiment Station but has become very popular on this coast, where it seems to have largely supplanted the Lloyd George. In the East, Lloyd George does not bear a fall crop as does its offspring, Indian Summer, but both bear a fall crop on this coast.

WILLAMETTE RED RASPBERRY

SEE OUR 1949-50 CATALOG p. 25

WASHINGTON RED RASPBERRY

SEE OUR 1949-50 CATALOG p. 25

CUTHBERT RED RASPBERRY

SEE OUR 1949-50 CATALOG p. 26

MUNGER BLACK RASPBERRY

SEE OUR 1949-50 CATALOG p. 26

CUMBERLAND BLACK RASPBERRY

SEE OUR 1949-50 CATALOG p. 26

SODUS PURPLE RASPBERRY

SEE OUR 1949-50 CATALOG p. 26

CHERRY RHUBARB

SEE OUR 1949-50 CATALOG p. 28

(See prices on Page 18)





PYRAMID STRAWBERRY GARDEN



## The New PYRAMID GARDEN

SEE PHOTO ON OPPOSITE PAGE

For strawberries, vegetables, flowers, etc.

Everbearing strawberries will be nearer everbearing.

Makes gardening easier - adds beauty to landscape.

Three times as many berries can be grown in this 6 foot diameter PYRAMID GARDEN as can be grown in the conventional way.

Plants and berries are within easy reach. Easy to care for, easy to water and fertilize, pick fruit, etc.

Full instructions for erecting included with each garden.

### ACCESSORIES:

- A. Easy to water semi-automatic sprinkling devise.
- B. Aluminum supporting strips to carry transparent cover. Netting is also available which can be placed over these strips to protect garden from birds and also to shade against intense heat.
- C. Transparent cover protects against early spring and late fall frosts, thus lengthening the growing season two to three weeks in the spring and the same in the fall. Transparent cover also converts the garden into a miniature greenhouse for growing early vegetables for transplanting purposes. Or early vegetables such as radishes and lettuce can be grown as well as tomatoes and beans, etc. later.

### PRICES, POSTPAID

PYRAMID GARDEN only, 4 rings with collar 6 ft. diameter \$7.50

#### Accessories for Pyramid Garden

6 aluminum supporting strips for cover and net.....	3.50
Transparent cover.....	4.50
Netting.....	3.50
Pyramid Sprinkler.....	3.25
California customers add sales tax	

Only 50 Red Rich or Rockhill strawberries advised for the 4-ring Pyramid Garden as they are very large, thrifty plants. 75 of any other variety can be used.

## FOG-PROOF STRAWBERRY TERRACE

SEE OUR 1949-50 CATALOG p. 26

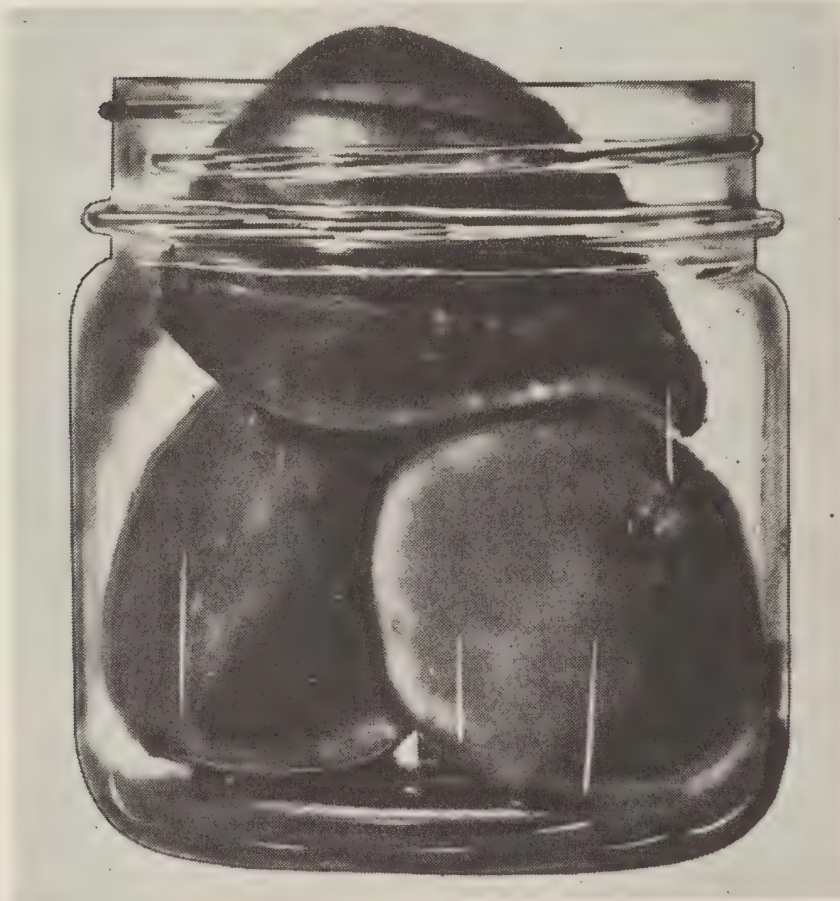
## THE STRAWBERRY WALL

SEE OUR 1949-50 CATALOG p. 28



# 3 FIGS TO THE PINT

That's What You Get When You Plant  
THE SENSATIONAL  
THOMPSON FIG TREE



Gives You More for Your Money - and Garden Space.  
HERE IS WHY:

1. ITS AMAZING SIZE - 3 Figs Fill a Pint.
2. NO SUGAR NEEDED - It Is Nectar-Sweet.
3. BEARS 2 TO 4 HEAVY CROPS EVERY YEAR.
4. GROWN AS MUCH AS 20 FEET ACROSS IN 3 YEARS. Or may be cut back every year and kept low.
5. WILL BEAR ITS FIRST CROP SIX MONTHS AFTER PLANTING.
6. PERFECT FOR CANNING. The huge, dark purple fruit peels completely like a banana to a showy white undercoat. No sugar required; its luscious, strawberry-like flesh makes a delightfully attractive and appetizing pack.
7. DOES WELL ON COAST AS WELL AS INLAND. Here is one fig which will grow and bear successfully right up against the ocean front in spite of wind, fog and cool summers, as well as in the interior where it originated. It is as nearly everbearing as a fig can be; from frostless areas come reports of heavy crops of ripe figs as late as the first week in January.

Guaranteed to Bear - Each Thompson Fig Tree carries detailed planting and cultural instructions printed on a green tag...Look for the Green Tag...STURDY TREES IN 3 SIZES:

3 to 4 ft.

4 to 5 ft.

5 to 6 ft.

\$3.00

\$3.75

\$4.25



## PERENNIAL PHLOX

We offer Indiana-grown, hardy field grown No. 1 Phlox plants, grown in soil especially prepared for phlox two years in advance. Heavily fertilized. Exceptionally large root system retained by power digger, giving you one-third additional roots.

These plants will be held dormant in perfect condition for you in cold storage, to be shipped direct to you, postpaid, whenever you wish, any time From Nov. 1 to May 1. Just send us your orders and we shall give them our prompt and careful attention. Each phlox plant labeled, and wrapped in packages of six or more plants. Minimum order 6 plants.

Plants guaranteed to reach you in good condition and to live and grow. *All replacements free of charge for plants and postage.*

### NEW VARIETIES

Each, postpaid: 6-11, 28¢; 12-24, 27¢; 25-49, 26¢; 50-99, 25¢; 100, 24¢.

Write for Prices on Large Quantity Orders

AMERICAN BEAUTY..... Clear rose pink.  
HARVEST FIRE..... Brilliant orange scarlet.  
PURPLEKRONE..... Deep purple, outstanding, no other phlox like it.  
(New introduction from Holland)  
RUBY LEE..... Extra large plum red flowers.  
SAN ANTONIO..... Vivid flaming carmine heads, shaded plum.

### OLDER VARIETIES

Each, postpaid: 6-11, 24¢; 12-24, 23¢; 25-49, 22¢; 50-99, 21¢; 100, 20¢.

Write for prices on large quantity orders

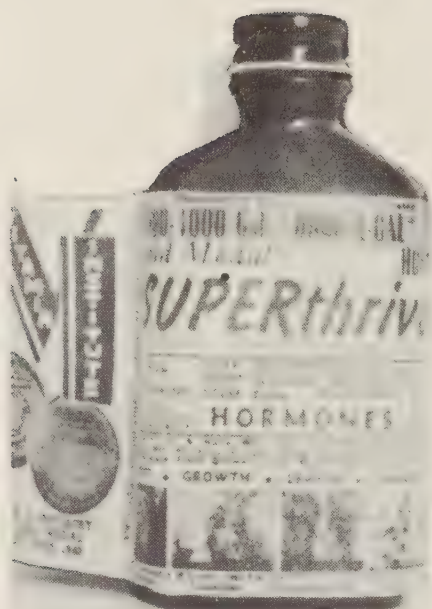
PRIME MINISTER..... Pure white, crimson eye.  
POLKADOT..... Petals have a slight pinkish tinge-fuschia eye.  
Von LASSBURG..... White - sturdy, most colorful.  
MARY LOUISE..... Pure, glistening, snow white, large heads.  
DAILY SKETCH ..... Brilliant salmon pink, crimson eye.  
SALMON GLOW..... Flame pink with salmon.  
EVA FORRESTER..... Rich salmon pink, white eye.  
ANNIE LAURIE..... Beautiful salmon, large trusses.  
LILLIAN..... Soft salmon pink.  
BORDER QUEEN..... Pure rose pink.  
FUERBRAND..... Flaming orange scarlet, tinted carmine.  
SPITFIRE (Frau Alfred  
Von Mautner) Salmon orange, crimson eye.  
BRIGHT EYES..... New bright rose pink, dark red eye.  
FLASH..... Scarlet red.  
LEO SCHLAGETER..... Most firey red of all phlox.  
R. P. STRUTHERS..... Rosy red, scarlet eye.  
STAR LIGHT..... Lavender with white star.  
WM. KESSELRING..... Plum purple shading to dainty lilac eye.  
ROYAL PURPLE..... Rich shaded violet with deeper eye.  
CAROLINE VANDENBURG... Lilac blue, large florets.  
ROSY BLUE..... Blue intermingled with rose, large florets.



# SUPERthrive\*

50-in-1

## ORIGINAL VITAMINS-HORMONES SOLUTION



We are offering SUPERthrive to our customers. to help you get better results with your plantings. It can be used by soaking bare roots before planting in easily made solution, or by watering in after planting.

By using SUPERthrive to treat your plants when setting out you will eliminate your losses or cut them to a minimum. Later applications can be made more easily by use of an applicator on end of hose. Applicators can also be used for applying liquid fertilizer. (SUPERthrive is not a fertilizer, but helps plants to make better use of fertility already in soil and of fertilizers later applied.)

SUPERthrive starts all fruit, flowering and ornamental plants and trees vegetating uniformly soon after planting; starts new white roots on bare root stock and produces growth above ground. Earlier and heavier bearing is constantly reported from the use of SUPERthrive.

SUPERthrive now has flowering hormones; helps bulbs and other flowering plants vegetate best and greatly improves their root growth and blooming.

SUPERthrive prices, shipping charges prepaid: 1 oz. (makes 5 to 500 gallons), 69¢; 2 oz., \$1; 4 oz., \$1.39; 1 pt., \$4.75; 1 qt., \$8.50; ½ gal., \$15.50; 1 gal., \$26.25. Sales tax in Calif., 3%; in L. A., 3½%.

### READ WHAT USERS SAY:

**AMERICAN FRUIT GROWERS UNIT:** "15 million plants annually, SUPERthrive treated, all plansplanted successfully; sometimes a third mortality without SUPERthrive."

**HOWARD & SMITH, ALL-AMERICAN ROSE GROWERS:** "Transplantings excellently improved with SUPERthrive - loss virtually unknown now."

**CALIFORNIA STATE DRUG AND OIL PLANT DIVISION DIRECTOR:** "SUPERthrive raised survivals on different transplantings from 3% to 100%."

**U. S. NAVAL BASE GROUNDS SUPERVISOR:** "Large trees summer bare-rooted with cranes. Lost 2 of 800 SUPERthrive treated but 100 of 400 untreated."

**U. S. FOREST SERVICE HEAD GROWER:** "SUPERthrive gave much more growth above and below ground."

**U. S. ARMY REGIONAL AGRONOMIST:** "Rate of camouflage plants growth hastened with SUPERthrive. Results with each of your compounds significantly helpful."

**DAVIS, BAMICO GARDENS:** "SUPERthrive is the only stuff that brings 'dead' plants back to life - our landscape crews won't go out without it."



**CALIFORNIA CAMELLIA GARDENS:** "100% on SUPERthrive bare-root camellias shipped daily to Southern states. No loss or set-back."

**EVANS & REEVES NURSERIES:** "None of our five landscape crews ever goes out without SUPERthrive."

**BASHAM'S NURSERY, PHOENIX:** "At 114 degrees, zero humidity, all moved myrtle died without, all lived with, SUPERthrive."

## FRUIT TREES AND GRAPE VINES

See our 1949-50 catalog, page 30. If interested in fruit trees or ornamental trees or grape vines, send 20¢ for our descriptive catalog, illustrated in color, 16 pages 8½ x 11 inches, describing about 200 varieties. You may deduct this 20¢ from your first order for trees.

### PRICES POSTPAID TO ANY POINT IN THE UNITED STATES

	Each		Each
Fruit Trees.....	\$1.50	Walnut.....	\$3.00
Merrill Peaches...	1.75	Pecans.....	4.00
Early Bee Apricot.	1.75	Shade Trees.....	3.00
Armstrong Varieties	2.00	Flowering Trees...	1.50
Persimmon.....	3.00	Cardinal Grape....	.75
		Other Grapes.....	.50

### ASK FOR PRICES ON QUANTITY ORDERS

In California add 3% sales tax; in L. A., 3½%

## HOLLAND BULBS

We offer the very finest Holland-grown bulbs of Tulips (10 kinds), Daffodils-Narcissus, Hyacinths, Crocus, Heralds of Spring, Hardy Lilies and Dutch Iris. Free Descriptive Catalog, Illustrated in Full Color, with Very Attractive Prices, mailed upon request. Write for it Today!

## ORGANIC GARDENING

If not already a subscriber to *ORGANIC GARDENING MAGAZINE* send us \$3 for a year's subscription. It will enlighten you and keep you informed on the best way of gardening - the organic way.

Following are excerpts from *PETAL PUSHING*, by Crystal Altair, in the *BRENTWOOD-BEL AIR PIPER* for Nov. 23, 1950:

Having converted our garden into a complete organic unit three years ago, I feel that I may speak with some authority about the results.... I recommend that you leave all commercial (chemical) fertilizers in the shops, and buy steer manure, peat moss, blood meal, bone meal, leaf mold or any other products which are strictly organic....In sections where I used commercial fertilizers consistently, the ground was hard, and no matter how often I applied mulches, it wasn't long before the soil was hard and caked again....Build up your soil with all sorts of organic materials like peat moss, leafmold, bean straw and, if you have it, compost. These materials are applied to the surface of the soil, so that they may be cultivated in lightly just to keep them from blowing away. Let leaves from trees and shrubs lie on the ground to decompose or put them on a compost pile....All this organic material will attract earthworms, which are the very best fertilizer factory you could have in your garden. They churn your soil and grind up the material in the earth which is in non-usable form for plant life, and return it, in the form of castings, so that plants may absorb the fertility for their own use...



PRICE LIST OF PLANTS, 1950-1951

TERMS: Net Cash with Order, plus sales tax in California

\*\*\*\*\*

The following plants shipped direct to you from

Mullins Plant Farms, Chattanooga, Tenn.

Certified Strawberry Plants

	Postage		Prepaid		Express	Collect
	50	100	250	500	1000	
Blakemore.....	\$ 1.50	\$ 2.50	\$ 4.25	\$ 5.00	\$ 8.00	
Klondike.....	1.50	2.50	4.25	5.00	8.00	
Klonmore.....	1.50	2.50	4.25	5.00	8.00	
Missionary.....	1.50	2.50	4.25	5.00	8.00	
Donner.....	2.50	4.50	7.00	10.00	17.50	
Sierra.....	2.50	4.50	7.00	10.00	17.50	
Tahoe.....	2.50	4.50	7.00	10.00	17.50	
Campbell.....	2.50	4.50	7.00	10.00	17.50	
Gem Everbearing.....	2.50	4.50	7.00	10.00	17.50	
Mastodon Everbearing.....	2.50	4.50	7.00	10.00	17.50	
Streamliner Everbearing..	2.50	4.50	7.00	10.00	17.50	
Rockhill Everbearing.....	4.50	7.50	17.50	27.50	50.00	

THE FOLLOWING PLANTS F.O.B. OREGON

	Postage		Prepaid		Express	Collect
Northwest Strawberry.....	3.00	5.50	10.00	17.50	30.00	
Improved Marshall.....	2.00	3.50	6.00	8.50	15.00	
Banner.....	2.00	3.50	6.00	8.50	15.00	
Oregon Plum.....	2.00	3.50	6.00	8.50	15.00	
20th Century.....	3.50	6.00	12.50	20.00	35.00	
Utah Everbearing.....	3.50	6.00	12.50	20.00	35.00	
Utah Centennial.....	3.50	6.00	12.50	20.00	35.00	
Rockhill Everbearing.....	5.50	10.00	20.00	35.00	65.00	
Lindalicious, F.O.B. Utah.	3.50	6.00	10.00	17.50	30.00	

	Postpaid		Express		Collect	
	10	50	100	500	1000	
RASPBERRIES						
Washington.....	\$ 2.50	\$ 4.50	\$ 7.50	\$25.00	\$45.00	
Willamette.....	2.50	4.50	7.50	25.00	45.00	
Newberg.....	2.50	4.50	7.50	25.00	45.00	
Cuthbert.....	2.50	4.50	7.50	25.00	45.00	
Indian Summer.....	3.00	6.00	10.00	40.00	75.00	
Munger Blackcap.....	2.50	4.50	7.50	25.00	45.00	
Cumberland Blackcap.....	2.50	4.50	7.50	25.00	45.00	
Sodus Purplecap.....	3.00	5.00	9.00	35.00	65.00	
Thornless Loganberry.....	4.00	8.50	15.00	52.50	100.00	

THE FOLLOWING PLANTS F.O.B. HERE

	Postpaid		Express		Collect	
Youngberry.....	2.50	4.00	7.50	27.50	50.00	
Boysenberry.....	2.50	4.50	8.00	27.50	52.50	
Thornless Boysenberry....	2.50	4.00	7.00	25.00	47.50	
Nectarberry.....	2.50	4.50	8.50	30.00	55.00	
Cherry Rhubarb.....	3.00	6.50	12.00	55.00	100.00	

Tree Everbearing Blackberry: 1, \$1; 3, \$2.25; 6, \$4; postpaid.  
25, \$12; 50, \$22.50; 100, \$37.50, F.O.B. Tex.

California customers add 3% sales tax; in Los Angeles, 3½%

Nevada orders: add 50¢ for inspection here, required by State of Nevada

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

OFFERINGS SUBJECT TO PRIOR SALE

Plants Guaranteed to Arrive in Good Condition During Dormant Period

BRENTWOOD BERRY GARDENS

ARizona 9-3496

11620 Barrington Court, Los Angeles 49, California



BRENTWOOD BERRY GARDENS  
140 So. Carmelina Ave.  
LOS ANGELES, CALIFORNIA

No. \_\_\_\_\_

Agent for:

ORDER BLANK AND  
PURCHASE AGREEMENT TO

L ARSEN EXPERIMENTAL FARM

L. L. Larsen, Proprietor  
Brigham City, Utah

Date \_\_\_\_\_ 19 \_\_\_\_\_

Subject to terms and conditions hereon, please ship me the following strawberry plants, for which I enclose \$ \_\_\_\_\_. (One-fourth of the amount of purchase must accompany this order.)

Name \_\_\_\_\_ Post Office \_\_\_\_\_

Street or R.F.D. \_\_\_\_\_ State \_\_\_\_\_

Approximate date shipment is desired \_\_\_\_\_

Ship by: Mail \_\_\_\_\_ Express \_\_\_\_\_

No.	Varieties	Price	Total

1. As a part of this contract, purchaser agrees not to sell, give away, trade, or allow any other person to propagate any plants specified above.

2. In case of relinquishment of property on which plants are used, purchaser agrees:

A. To transfer or destroy all plants of the above varieties or

B. If the plants are not transferred or destroyed to make this contract part of the transfer agreement.

3. Purchaser agrees to call for plants immediately upon notification or failing to do so, remit direct the full amount of this contract plus transportation costs. Should stock arrive in bad condition, provided claim is made within ten days after arrival, at sellers option stock will be replaced or money refunded.

4. While every precaution is taken by seller to keep plants true-to-name, it is agreed that in case of plants not proving true-to-name, seller's responsibility is limited to replacement by true-to-name plants. Purchaser agrees to pay transportation cost of all replacements.

Date \_\_\_\_\_ SIGN HERE \_\_\_\_\_

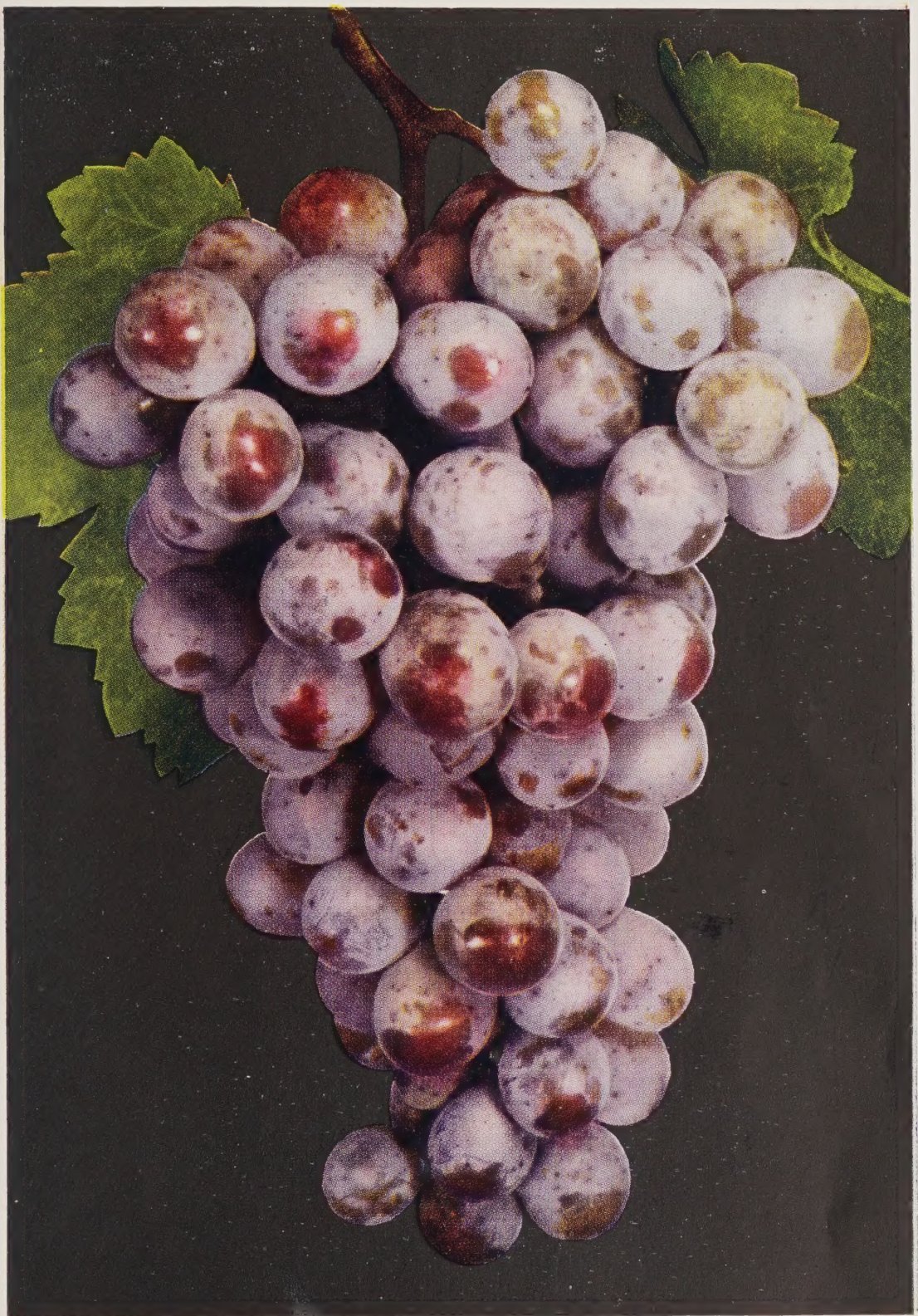
Make checks, money orders payable to:

(Agent)









### **CARDINAL GRAPE**

Cardinal is a new, early cardinal colored grape created and developed by U. S. Department of Agriculture at Fresno, California. "Cross of Flame Tokay and Ribier. Has more of the characteristics of the Ribier with slightly Muscat flavor when fully mature." The bunches and berries are somewhat similar in size and shape to Ribier, which has extra large handsome berries.

An Arizona grower stated in January, 1949: "Our Cardinal grapes averaged \$8.79 per lug for all grades at auction in Chicago, New York, Philadelphia and Boston this summer. This beat all other grapes sold the same days in the same markets \$3.61 per lug, or 69.7%.

"Cardinal is better in the early districts because it is earlier, larger, better colored, better flavored and has better shipping qualities than any other grape. It is better in the late districts because it ripens ahead of the rains, stores perfectly and will ship anywhere."



CATALOG 1950-1951

# **BRENTWOOD BERRY GARDENS**

11620 BARRINGTON COURT, LOS ANGELES 49, CALIFORNIA

TELEPHONE ARIZONA 9-3496



WASHINGTON RASPBERRY